From inception to production in just a few weeks, helping you scale the conversation.

Smart Communications is dedicated to the successful implementation of each of our best-in-class enterprise solutions. For those looking for a 'best-practices' framework model, SmartSTART is the best place to begin On average, your SmartSTART is completed in just 6-8 weeks at which point you can expect to have a set of best practices and production-ready template(s) to launch your solution.

Designed to help enterprises digitise manual communication generation processes and scale interactive, on-demand, and high-volume batch production, this service offering focusing on helping your organization deliver a consistent, unified customer experience.
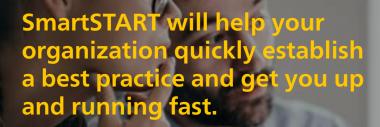
SmartSTART customers have streamlined implementation, improved adoption rates, and enabled business users to operate self-sufficiently from the beginning.

Your SmartSTART implementation packages provides:
- 5-day instructor led core training
- Requirements Analysis
- Solution Design
- Pilot Application
- 2-day knowledge transfer workshop

Key Deliverables include:
- Project plan/Work breakdown structure
- Solution Requirement Specification (SRS)
- Solution Design Specification (SDS)
- Repeatable guide for easy template authoring
- Content you can reuse on future use cases
- Developed, installed, and fully tested application subset (documents) following best practices model
- Working use case in live end-to-end deployment
- Installed Appliance (if required)
- Workshop and training to assist in seamless transition
- Ongoing Integration / Implementation support if required
- Smart Communications enterprise best practice model for continued success

SmartSTART will help your organization quickly establish a best practice and get you up and running fast.

SMART COMMUNICATIONS™

After a SmartSTART implementation, your team will be:

- Your team will be enabled to lead rollout/migration of templates and subsequent integration (if required)
- Proficient in template development

SmartSTART – What's included?

Training and Discovery Phase

	TIMELINE
Core Instructor Led Training	Week 1
Project Kickoff and Requirements Gathering	Week 2
Solution Requirements Specification	Week 2
Solution Design Specification	Week 2-3

Technical Configuration Phase

Tenancy Configuration	Week 3
Data Model Configuration	Week 3
Appliance Configuration (if required)	Week 3

Pilot Development Phase

Pilot Application Development – (2-4 Templates, Stylesets, Layouts, Shared Content)	Week 3-5
Integration Mentoring	Week 3-5
Unit Testing	Week 3-5

Project Transition Phase

QA Test Support	Week 6
Knowledge Transfer Workshop	Week 7

Role

Project Manager	113 hours
Senior Consultant	130 hours
Consultant	139 hours
Trainer	40 hours
TOTAL	**422 HOURS**

SmartSTART includes 5 days of core training covering Data Modeler,
Advanced Template Designer, Layouts and the SmartCOMM™ Appliance or Pure Cloud Configuration

**Contact us to jump start your Smart Communications solution
implementation today at contact_ ps_nam@smartcommunications.com.**

USA: +1 800 986 6810

www.smartcommunications.com

in /company/smart-communications./

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